



Art and Craft Fair Exhibitor Information

Saturday, May 1, 2010 ~ 9am-5pm

Sunday, May 2, 2010 ~ 11am-5pm

Tulip Time Festival is celebrating its 81st anniversary and nearly 500,000 guests will visit Holland during Tulip Time. Millions of colorful tulips and over 1300 authentically costumed Dutch Dancers, complete with wooden shoes, dance and greet visitors and tour groups from all over the world. Throughout the 8-day festival, Tulip Time offers several shows and special events including the Art & Craft Fair, now in its tenth season.

2 Day Show

The Tulip Time Art and Craft Fair is a 2 day event, located in Holland's down town Centennial Park, and offers free admission to all our guests. Centennial Park is a popular gathering place in the center of the hustle and bustle of Tulip Time activities. Dating back to the turn of the century, this 6 acre park was Holland's original market square. The picturesque park with its winding cobblestone pathways features historic plantings with over 25,000 Tulips and a beautiful fountain with fishpond which accents the center of the park. Along with the Art and Craft Fair, Centennial Park also hosts costumed Dutch Dancers and other special festival events, creating an authentic old world ambience which attracts over 10,000 visitors annually to the Art and Craft Fair.

Rules & Regulations

1. All items must be original work of the artist and not mass-produced.
Absolutely no imported or buy-sell items are allowed.
2. Tulip Time requires that items which are not in compliance with guidelines be immediately removed from the premises. Items in question may be removed at the discretion of the Event Coordinator.
3. Tulip Time reserves the right to remove from the event, any exhibitors who are not in compliance; if removal is necessary, the exhibitor forfeits any refund.
4. All art being sold must be consistent with pictures provided with application.
5. Artist must be present at booth.
6. Exhibitors agree to be open for business during all hours of Art and Craft Fair and will *not* begin the take-down process before 5:00 pm on Sunday, May 2.
7. This is a rain or shine show. No provisions, refunds, or alternate dates are made in case of poor weather.
8. No smoking is allowed in booth areas.
9. Loud radios or sound systems are not allowed. There will be no power or water provided at booth site.
10. Exhibitors are responsible for collecting and paying Michigan State Sales Tax.
11. The show will be located on the grass. Due to underground sprinkling and electric cables, tent stakes are not allowed.
12. Booth spaces will be approximately 12'x12' or 12'x24'. Exhibitors are responsible for providing their display including tables, chairs, tents, etc.
13. Exhibitors agree to allow Tulip Time to use photos in Tulip Time promotions.

Application Requirements

Exhibitors must submit a completed application and 4 labeled photos: 2 of artwork (representing *everything* that will be sold), 1 of artwork in progress, and 1 of display. All applications must be in the Tulip Time office by **February 1, 2010**.

Please include a legal size self-addressed stamped envelope. Please be sure you have sufficient postage.

Fees – There are **two** separate fees.

1. \$20 Jury Application Fee – Non-refundable

Please make this a separate payment as it will be processed when submitting application.

2. Booth Space Rental Fee

- The fee is \$110 for a single booth(12x12), or \$175 for a double booth(12x24).
- This fee will only be processed if accepted.
- Other than a medical emergency with documentation there is no refund for vendor cancellation.

Jury Process

- The Jury is comprised of various individuals of diverse experience and varies annually.
- The Jury's selection process for acceptance into the fair, as well as choice of prize winners is based on submitted pictures. Your pictures are **very** important, so *send your best!!*
- Fine Arts and Original Crafts will be juried separately.

Notification

- Selection will take place and responses mailed out with detailed information on or before March 15, 2010.
- If accepted, your pictures, letter of acceptance and booth location will be returned in your self-addressed stamped envelope. Please be sure you have sufficient postage.
- If rejected, your Booth Space Rental Fee and pictures will be returned in your self-addressed stamped envelope. Please be sure the envelope is appropriately sized and postage is sufficient.

Lodging

Tulip Time Housing Bureau: Cottages, guest rooms and full-service campsites are available by calling Joan at 616.396.4221 or 800.822.2770 ext. 104.

Hotels: Please call the Holland Convention and Visitors Bureau at 800.506.1299.

Prizes

Prizes will be awarded on Saturday, May 1. The jury will choose prize winners based on submitted pictures. Your pictures are very important – *send your best!*

There are 3 Prize Categories with 7 Prizes awarded:

Fine Art: 3 Jury Favorites;
Original Craft: 3 Jury Favorites
Overall: 1 First Application Submitted

Submitting Application

2010 applications (PDF format) will be available on January 2 and may be downloaded from Tulip Time's website: www.tuliptime.com.

Please mail applications to:

Tulip Time Festival
Attn: Judy Tuinenga, Event Coordinator
238 South River Ave.
Holland, MI 49423

Office: 616-396-4221 or 800-822-2770 ext.114
events@tuliptime.com