

## IMPORTANT DATES

October 14, 2019	Project Concepts are Due
October 21, 2019	Top 20 Artists Announced
November 1, 2019	Klompfen Shoe Pick-Up
January 15, 2020	Final Projects Due
February 2020	First Bloem Reception (winner of juror pick announced)
<b>May 2 – 10, 2020</b>	<b>Tulip Time Festival</b>
May 9, 2020	People's Choice Winners Announced

## SUBMISSION CHECKLIST

- Complete online submission form at [TULIPTIME.COM/KLOMPFEN-GARDEN](https://tuliptime.com/klompfen-garden)
- Provide detailed images/concept sketches
- Pay \$35 non-refundable entry fee

Submissions are due no later than Monday, October 14 at 11:59 PM.  
Late submissions will not be accepted.

Please direct all questions to  
Julia Van Fleet: 616.396.4221 x 104  
[julia@tuliptime.com](mailto:julia@tuliptime.com)



**TULIP TIME**  
VISUAL ART SERIES

**KLOMPFEN GARDEN**  
Public Art Installation

Tulip Time Festival • May 2-10, 2020 • [www.tuliptime.com](http://www.tuliptime.com)



2020  
**KLOMPFEN  
GARDEN**  
GUIDELINES





# TULIP TIME KLOMPEN GARDEN



## CALL FOR COMMUNITY ARTISTS

Tulip Time is pleased to announce the return of Klompen Garden, a public art project celebrating community artists and Dutch heritage. Klompen Garden will showcase 20 pairs of artfully designed large ‘wooden’ shoes installed in city parks and tulip beds throughout the downtown Holland area during the Tulip Time Festival.

## CREATING THE KLOMPEN GARDEN

Tulip Time invites area artists to submit a design concept and sketch for this one-of-a-kind art project. Artists may submit up to two concepts for a single non-refundable entry fee of \$35. Tulip Time will supply each selected artist with a large pair of ‘wooden’ shoes, through which artists are encouraged to bring their concept to life. The shoes are made of a urethane structural foam material measuring 34” (L) x 12” (W) x 12” (H). Artists should refer to the Klompen Dimensions on this prospectus and the blank shoe templates on [tuliptime.com/klompen-garden](http://tuliptime.com/klompen-garden) when preparing to submit a concept. Of the submitted concepts, 20 will be selected to create the 2020 Klompen Garden.

## THE SELECTION PROCESS

Artists must submit their design concept(s) with a detailed shoe sketch and payment to Tulip Time by Monday, October 14 at 11:59 PM ET. Submissions must be completed through the online submission form found at [tuliptime.com/klompen-garden](http://tuliptime.com/klompen-garden).

A selection committee will choose 20 concepts to be part of the larger installation. Selected artists will be notified by Monday, October 21 and will be asked to pick up their shoes during designated pick-up times.

## BEST KLOMPEN AWARDS

Tulip Time has invited John Berry to serve as this year’s Klompen Garden juror. Berry will select one grand prize winner who will be awarded \$1,000 at the First Bloem Reception in February.

The public will then have a chance to vote for their favorite of the remaining 19 klompen between May 2-9, 2020 with the top three public picks announced on May 10. First place will be awarded \$500, second place will be awarded \$300, and third place will be awarded \$200.

## ENTRY REQUIREMENTS

- Artists must live in Ottawa, Allegan, Kent, Muskegon, or Kalamazoo counties to be eligible.
- Parent/guardian consent is required for artists under 18 years of age who are selected to participate in the final installation.
- All mediums, except for perishable items, will be considered. Artists should keep in mind that completed projects will be installed outdoors and MUST be weather resistant.
- To be considered by the selection committee, artists must submit a design concept, sketch, and non-refundable \$35 entry fee through the online submission form found at [tuliptime.com/klompen-garden](http://tuliptime.com/klompen-garden).
- Artists should utilize the blank klompen templates available at [tuliptime.com/klompen-garden](http://tuliptime.com/klompen-garden). Artists may upload up to four images per submission.
- Artists are responsible for pretreating and sealing final project.
- The artwork theme should represent the Holland community and Tulip Time.
- Tulip Time will supply large ‘wooden’ shoes to the top 20 finalists. Finalists will be responsible for picking up shoes and delivering final projects.
- Artists understand that their time is volunteered. All 20 finalists will be eligible for the Best Klompen Awards.
- Tulip Time will be responsible for installing and removing artwork with artist assistance.
- Tulip Time will begin marketing the sale of artwork at the 2020 First Bloem Reception in February. If any of the artwork sells between February and June 1, 2020, HAAC and Tulip Time will retain and split 40% of the sale price, and the artist will retain 60% of the sale price.
- Tulip Time will have exclusive rights of the 20 finalists’ klompen until June 1, 2020. Upon conclusion of the festival, artwork will be removed, and artists may pick up their work during designated pick-up times. In the case that the artwork has sold between February and June 1, 2020, the artist is responsible for getting the artwork to the buyer.
- By submitting to this competition, all artists agree to have work posted online and agree to all other entry requirements as stated in this prospectus.

## WEB SUBMISSION FORM

Must be completed online at [tuliptime.com/klompen-garden](http://tuliptime.com/klompen-garden) by Monday, October 14 at 11:59 PM ET.

Please be prepared with the following information in order to complete the online form. Once you begin the submission process, you will not be able to save and complete the submission later.

## ARTIST INFORMATION

Name  
Organization (optional)  
Address  
City, State, Zip  
Phone  
Email (required)  
Payment Information

## ENTRY INFORMATION

Title  
Medium(s)  
Concept/Theme  
Price/Value (include 40% commission)  
Upload sketch in full color, file must be PDF or JPG  
\*Artists may upload four sketches/images per project.

Online submissions are incomplete without providing payment for the \$35 non-refundable entry fee.

Tulip Time understands that design concepts may vary slightly from the actual finished project. Please represent your concept to the best of your ability by providing as much detail as possible in your submission.